

Anchorage Alliance for Violence Prevention



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Anchorage Intimate Partner & Sexual Violence Prevention Plan 2018-2023

VISION:

Anchorage will be a resilient community with residents who are educated about and engaged in preventing domestic violence and sexual assault.

Funding for this project was provided by a grant from the State of Alaska, Council on Domestic Violence and Sexual Assault (CDVSA).

THANK YOU TO THE FOLLOWING ORGANIZATIONS FOR THEIR CONTRIBUTIONS:

- Abused Women's Aid in Crisis (AWAIC)
- Alaska Court System
- Alaska Department of Health & Social Services - Division of Public Health
- Alaska Legal Services Corporation
- Alaska Native Justice Center
- Alaska Native Tribal Health Consortium
- Alaska Network on Domestic Violence & Sexual Assault (ANDVSA)
- Aleutian Pribilof Islands Association
- Anchorage Municipal Prosecutor's Office
- Anchorage School District
- Arc of Anchorage
- Bree's Law
- Cook Inlet Tribal Council
- Council on Domestic Violence & Sexual Assault (CDVSA)
- Family Wellness Warriors Initiative
- First United Methodist Church
- Girls on the Run
- Healthy Voices, Healthy Choices Coalition
- Hope Community Resources
- Parachute Ministries
- Planned Parenthood of the Great Northwest & Hawaiian Islands
- Priceless Alaska
- Rasmuson Foundation
- Recover Alaska
- Southcentral Foundation
- Standing Together Against Rape (STAR)
- Strategic Prevention Solutions, Inc.
- University of Alaska Anchorage
- Victims for Justice
- Volunteers of America
- YWCA Alaska



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INTRODUCTION

Anchorage Alliance for Violence Prevention (AAVP)

A coalition which works in collaboration with all interested agencies and individuals to develop comprehensive efforts aimed at reducing rates of violence in Anchorage: domestic violence, sexual assault, dating violence, stalking and child abuse.



Bob Hallinen/Anchorage Daily News

THE PROBLEM IS...

Anchorage Overview

- Largest city in Alaska
- Motto: "Big Wild Life"
- Biggest employers: Providence Health System, Ted Stevens Int'l Airport, US Army Base Richardson
- Diverse population: 100+ languages spoken in homes and schools; members of every Alaska Native tribe live in Anchorage
- Highest crime rate in Alaska

Intimate Partner & Sexual Violence in Anchorage:

- 48 in 100 Anchorage women will experience intimate partner or sexual violence in their lifetimes.
- 1 in 4 Alaskan men will experience rape, physical violence or stalking by an intimate partner.
- Northeast, Mountain View, Fairview, Downtown & Spenard have the highest rates of intimate partner and sexual violence.

What is Intimate Partner Violence (IPV)?

A pattern of behavior where a current or former partner/spouse tries to gain or maintain power and control over their partner using physical violence, sexual violence, stalking or psychological aggression.

What is Sexual Violence (SV)?

A sexual act committed without a person's consent, including: forced sexual intercourse, forcible sodomy, child molestation, incest, fondling or attempted rape.

INTRODUCTION

READY TO PREVENT IPV & SV?

Results from a 2018 Anchorage community readiness survey conducted by AAVP suggest the need for assistance. On a scale of 1 to 9, Anchorage scored a **2.3**, signifying *denial/resistance* of the problem of IPV & SV.



Conducting a Strengths, Weaknesses, Opportunities & Threats (SWOT) analysis, AAVP finds there is a need for youth education, parent/adult education, community resiliency when violence happens, public engagement in prevention efforts, training for professionals who may encounter a survivor of violence and a shift in social norms that do not condone violence.



“It is clear that the way to heal society of its violence... and lack of love is to replace the pyramid of domination with the circle of equality and respect.”

»Manitonquat

IPV & SV PROTECTIVE FACTORS:

- Community connectedness, including family, school & culture
- Resource access & coordination
- Pro-social peers

IPV & SV RISK FACTORS:

- Cultural norms that support aggression
- Media violence
- Income inequity
- Harmful masculine/feminine norms
- Neighborhood poverty
- Community violence
- Poor neighborhood support & cohesion
- Availability of drugs & alcohol
- Lack of social support
- Negative parent-child relationship
- Family conflict
- Low educational achievement
- Lack of healthy problem-solving skills
- Impulsiveness
- History of victimization
- Loss of cultural identity & connection

List courtesy of Gretchen Clarke, MPH

PREVENTION GOALS



Photo courtesy of Wendi Siebold



To prevent IPV & SV, we need to promote protective factors & reduce the impact of risk factors.

1

AAVP will be a well-established, community-recognized coalition where the membership is representative of the Anchorage community.

2

Anchorage middle school- and high school-aged youth in after-school groups or alternative school settings will have skills to recognize healthy relationships.

3

Anchorage middle school- and high school-aged youth in after-school groups or alternative school settings will know how to help a friend in an unhealthy relationship.

4

Anchorage parents of middle school- and high school-aged youth have skills to talk to their children about relationships.

5

Anchorage business and community leaders are familiar with IPV/SV dynamics and how to assist someone experiencing these types of violence.

6

Anchorage boys and men, ages 12 and older, will incorporate concepts of positive masculinity and gender equality into their lives.



Photo courtesy of Wendi Siebold

GOAL #1:

AAVP will be a well-established, community-recognized coalition where the membership is representative of the Anchorage community.



Photo courtesy of PreventIPV: Tools for Social Change

Strategies:

- Development of small work groups within AAVP to promote participation from community agencies and utilize skills of individual members.
- Invitations sent to Anchorage community leaders and citizens who represent diverse groups not currently present in AAVP membership.
- Creation of an AAVP website providing information about IPV/SV prevention in Anchorage.
- Implementation of "When I Am an Elder" social media campaign aimed at raising awareness of IPV/SV among youth.

Expected Outcomes:

- By September 2018, AAVP will have four dedicated workgroups, providing work product to the larger body of AAVP.
- By June 2020, diverse cultural groups (based on gender, age, ethnicity, social status, and sexual orientation) will make up 30% of AAVP membership.
- By June 2020, people who identify as men or agencies who represent men will make up 10% of AAVP membership.
- By June 2020, AAVP will have created a website, which has been visited by 50 people.
- By June 2023, AAVP has developed a "When I Am an Elder" social media campaign, reaching 1000 middle school- and high school-aged youth.

"WHEN I AM AN ELDER, I
WANT TO HEAR MY CULTURE
BEING DANCED AND
SUNG." – YOUTH ACTIVIST
FROM ANDVSA'S "WHEN I
AM AN ELDER" CAMPAIGN

GOAL #2:

Anchorage middle school- and high school-aged youth in after-school groups or alternative school settings will have skills to recognize healthy relationships.

Strategies:



- Girls on the Run
- Safe Dates curriculum
- Tribal Prep, Strengthening Our Youth Curriculum
- AWAIC/STAR presentations



Expected Outcomes:

- By June 2019, AAVP members will conduct one initial pilot of Safe Dates for a minimum of 8 youth.
- By June 2020, AAVP members will have conducted four sessions of Safe Dates, reaching 40 youth in at least two different host sites.



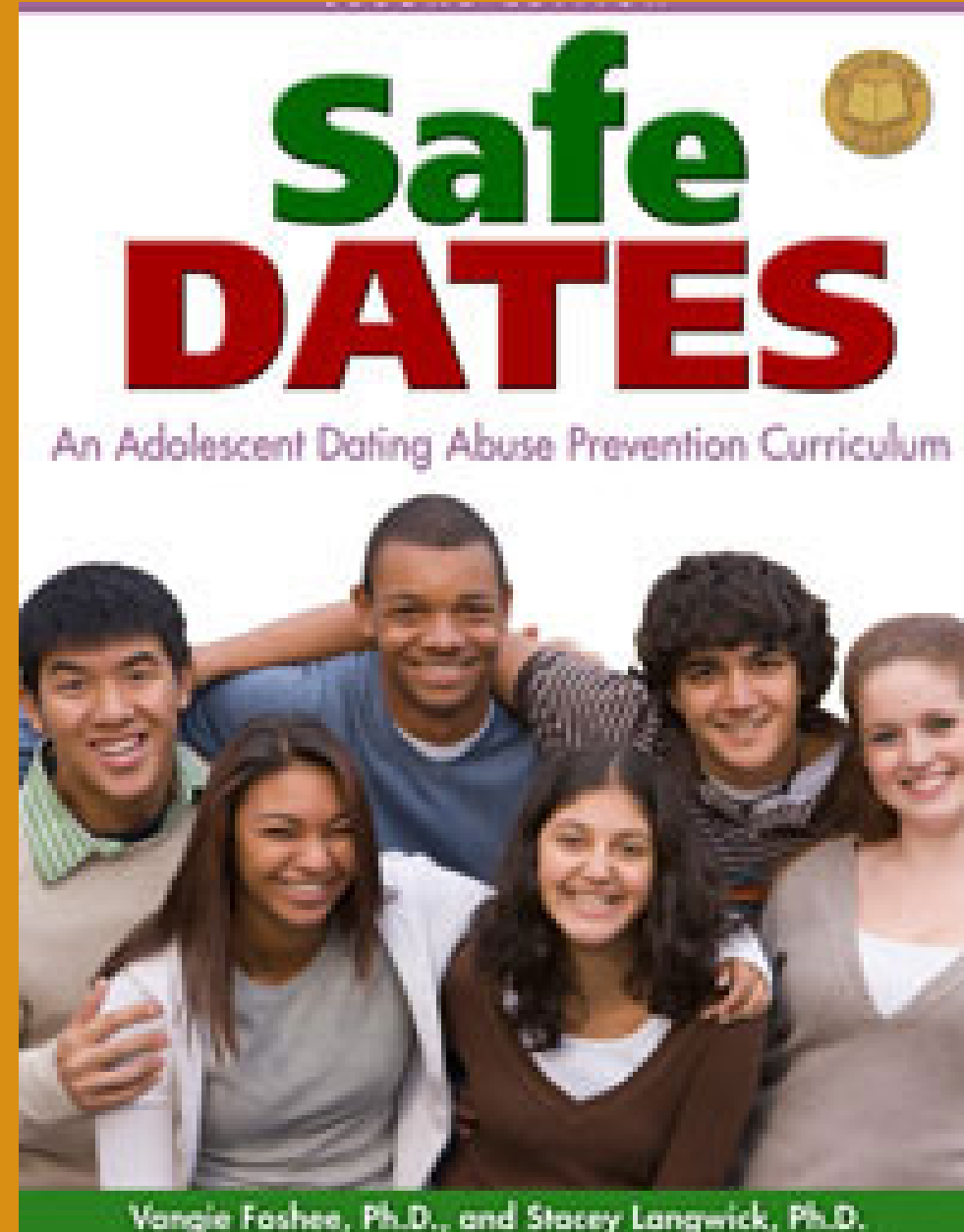
Photo courtesy of Summer Chitwood

"Children who have strong social and emotional skills perform better in school [and] have more positive relationships with peers and adults."
- Jones & Bouffard, 2012

- By June 2020, Girls on the Run will have a program available for middle school girls.
- By June 2023, 80% of youth participating in Safe Dates lessons will report an increase of skills in recognizing healthy relationships.

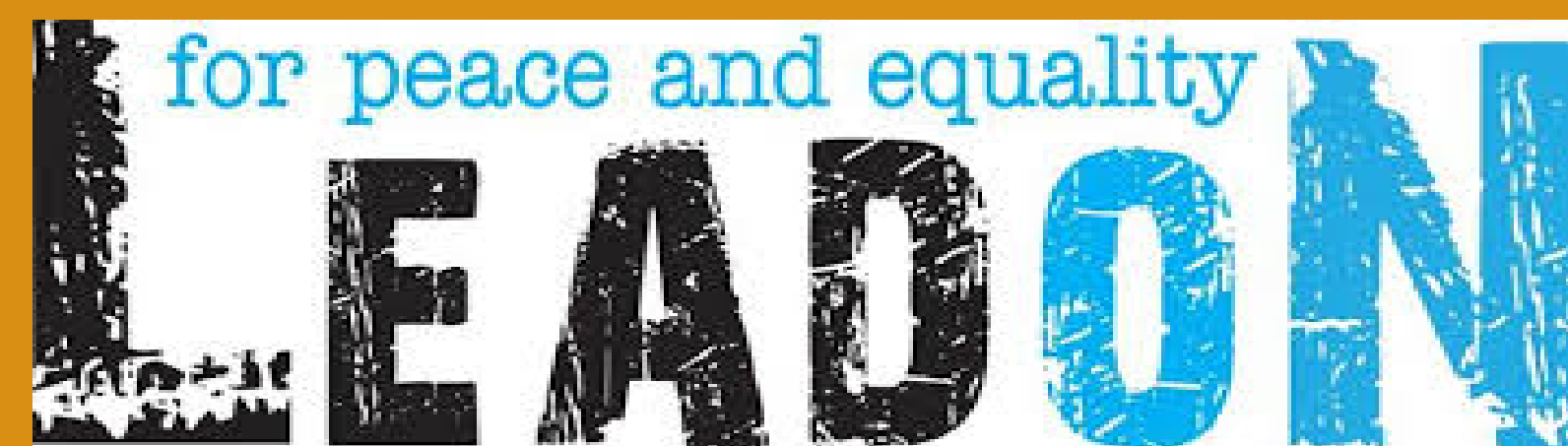
GOAL #3:

Anchorage middle school- and high school-aged youth in after-school groups or alternative school settings will know how to help a friend in an unhealthy relationship.



Strategies:

- Safe Dates curriculum
- Lead On! youth conference
- AWAIC/STAR presentations



Expected Outcomes:

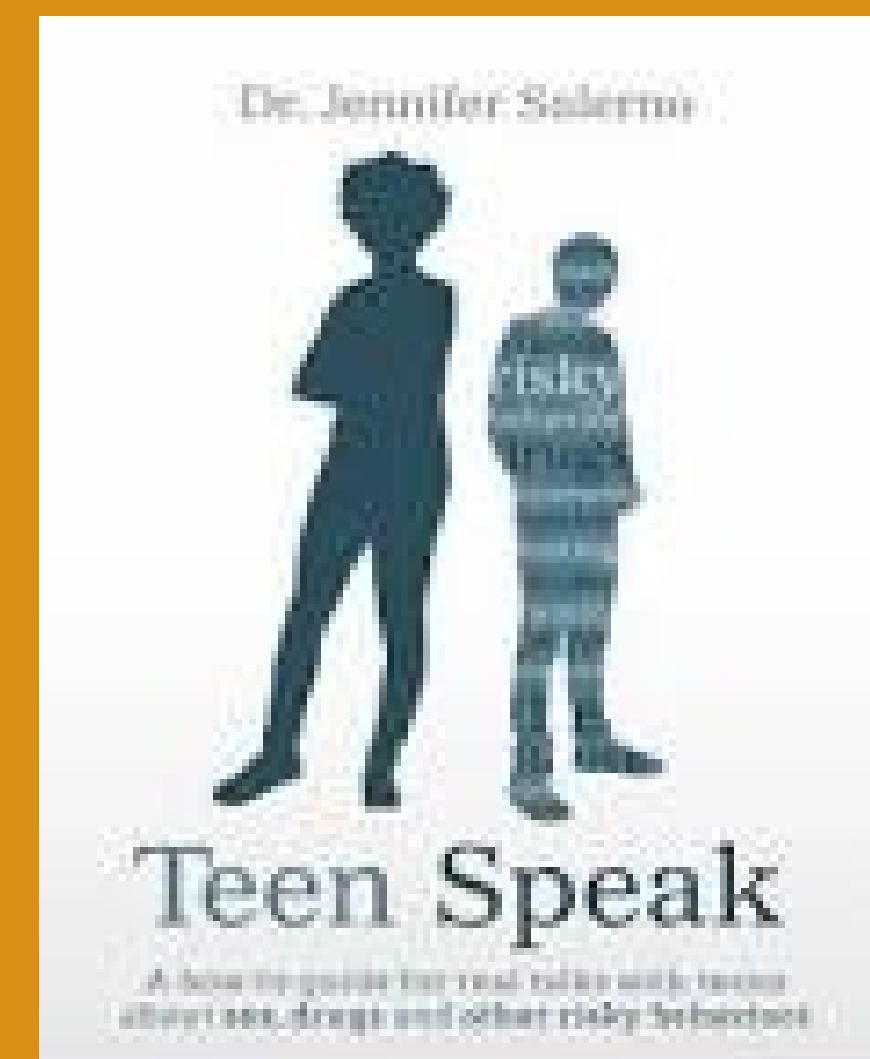
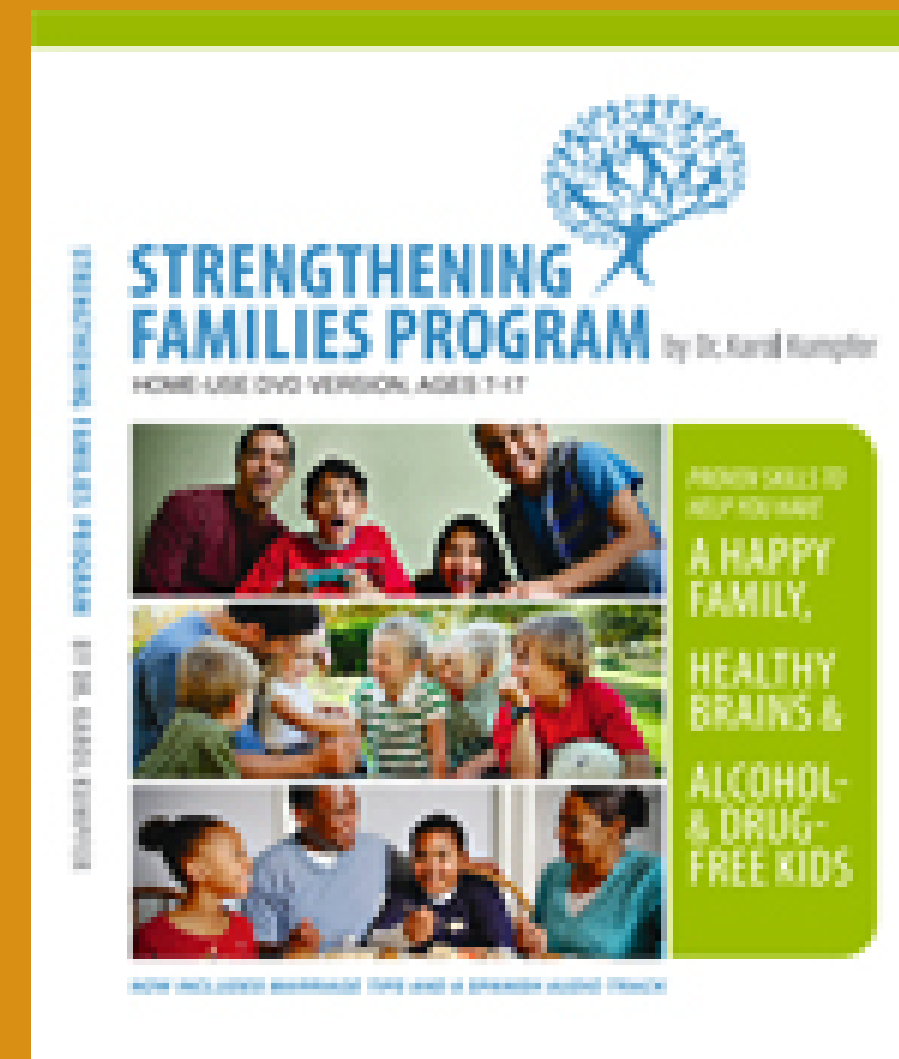
- By June 2019, AAVP members will conduct one initial pilot of Safe Dates for a minimum of 8 youth.
- By December 2019, AAVP will have sent a group of at least 5 youth to the Lead On! youth conference.
- By June 2020, youth who participated in the Lead On! conference will have created a project working to prevent teen dating violence.
- By June 2023, 80% of youth participating in Safe Dates lessons report knowing how to help a friend in an unhealthy relationship.

"Lead On matters. It gives youth the time and space to understand the problems that come up in life, and how they can solve them. "
- Airn Carl, 2016 Lead On Attendee

GOAL #4: Anchorage parents of middle school- and high school-aged youth have skills to talk to their children about relationships.

Strategies:

- Families for Safe Dates
- Darkness to Light
- Teen Speak
- Strengthening Families™ Alaska
- Fathers' Journeys
- Talk Now Talk Often AK



Expected Outcomes:

- By December 2018, 10% of AAVP members will be trained in Strengthening Families Alaska and Darkness to Light.
- By June 2019, AAVP will have coordinated parent presentation materials, incorporating Families for Safe Dates, Darkness to Light, Teen Speak, Talk Now Talk Often AK, and Strengthening Families Alaska.
- By June 2020, 3 cohorts of 20 parents will have attended a series of parent presentations about teen/parent communication.
- By June 2023, 80% of parents who attend parent presentations will report increased confidence in communicating with their children.

"Youth-adult connectedness appears to be foundational for adolescent health and well-being and an active ingredient of effective interventions serving vulnerable youth."
-Sieving, et. al (2017)

GOAL #5:

Anchorage business and community leaders are familiar with IPV/SV dynamics and how to assist someone experiencing these types of violence.

Strategies:

- Green Dot
- Presentations by AWAIC/STAR
- Cut It Out® Professional Training
- Make It Your Business campaign



Logo courtesy of City of San Francisco

Expected Outcomes:

- By June 2019, all cosmetology schools in Anchorage will have received education from the Cut It Out® campaign and incorporated the information into their regular training and education.
- By June 2019, a Make It Your Business campaign has been created and invitations for training have been sent to Anchorage leadership and area businesses.
- By June 2023, 80% of Cut It Out® or Make It Your Business presentation attendees report an increase in understanding of domestic violence, sexual violence and how to assist someone experiencing these types of violence.

Did You Know?

- **33% OF WORKERS EXPERIENCE DOMESTIC VIOLENCE.**
- **53% OF THOSE WORKERS EXPERIENCE DOMESTIC VIOLENCE AT WORK.**

- Make It Our Business, Canada

GOAL #6:

Anchorage boys and men, ages 12 and older, will incorporate concepts of positive masculinity and gender equality into their lives.

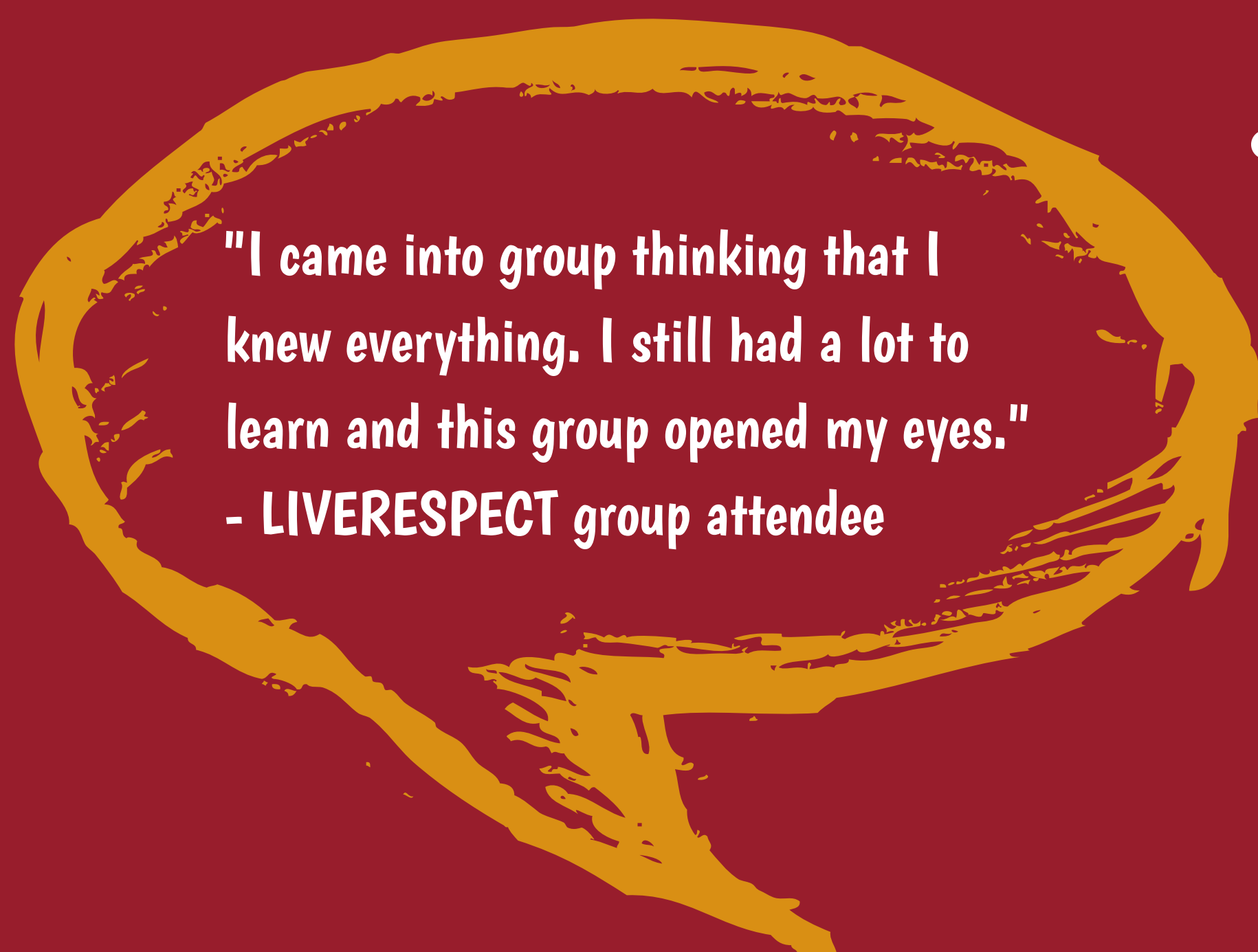
Strategies:

- LIVERESPECT curriculum
- Positive Masculinity training
- Dad groups
- Boys Run



Expected Outcomes:

- By April 2020, a 9-week positive masculinity curriculum will be created for men ages 18-25.
- By June 2020, LIVERESPECT groups will have been hosted at 10 different sites throughout Anchorage.
- By June 2023, 80% of young men who attend LIVERESPECT groups will report they can identify ways to solve conflicts nonviolently.



"I came into group thinking that I knew everything. I still had a lot to learn and this group opened my eyes."
- LIVERESPECT group attendee

- By June 2023, 80% of men attending positive masculinity training will report an increase in awareness of positive masculinity and gender equality and how to incorporate these concepts into their professional and personal lives.

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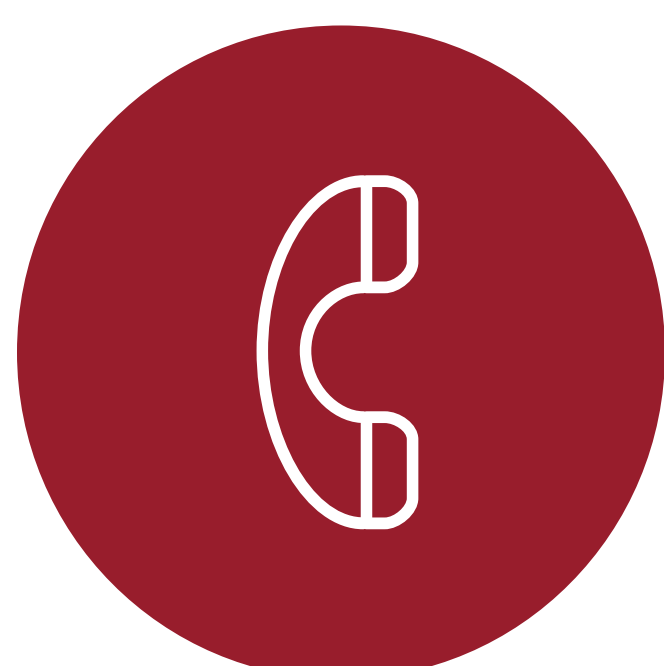
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